

THE SUNBURNT BLOGGER

Florida Travel & Lifestyle Blogger



THE BLOGGER

My name is Cassandra, but you can call me Cassie! Though I was born and raised in Pennsylvania, I have found my one true home in Florida. Wowed by the sights, sounds and tastes that this magnificent state has to offer, it's become clear to me that I'm absolutely a Floridian at heart. It only seemed natural that after having **spent nearly a decade as an accomplished journalist and award-winning photographer**, I should combine my skills and passion; now I'm on the hunt to find and feature the state's best roadside attractions, beachy oases, hidden hangouts, and everything in between.

12K+

WEBSITE
HITS/MONTH

3K+

ACTIVE
FOLLOWERS

100+

EMAIL LIST

About my blog

THE
SUNBURNT
BLOGGER

The Sunburnt Blogger LLC is a registered "SunBiz" business highlighting the best of Florida and surrounding areas. I have been providing trustworthy, researched content and growing the audience organically since the fall of 2020 --meaning it has grown a lot in a very short amount of time! Currently, the blog's main clientele includes, but is not limited to, hospitality businesses, travel agencies, and servicers located in and around the state.

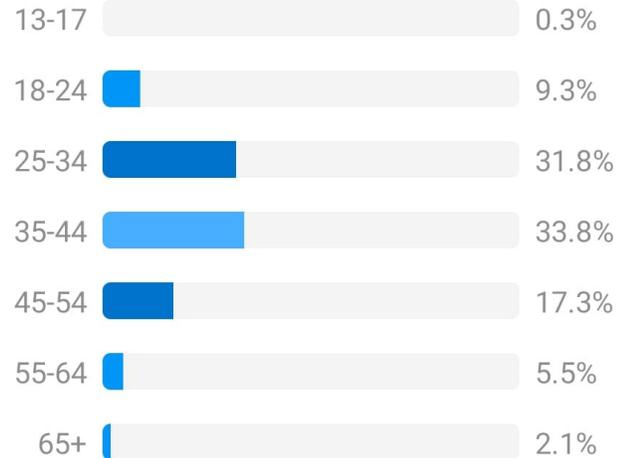
BLOG AUDIENCE

MY MOST FREQUENT VISITORS

TSB is consistently popular among Millennials looking for affordable fun things to do in the area that will give them an unforgettable experience. Through a combined approach of marketing tactics, with a heavy emphasis on solid SEO, social media, and direct outreach I organically connect with thousands of Floridians per month.

Age Range

All Men Women



*Instagram stat pulled 6/8/2021

May 11 - Jun 7

Last 28 days ▼

Post Reach

79.5k
▲ 76.1k

Post Engagements

23.5k
▲ 23.4k

New Page Likes

242
▲ 227

Posts ?

[SEE MORE](#)

19 posts published in the last 28 days.

MOST ENGAGING POSTS



Is it really worth \$20 to tube down Rainb...
June 1

Reach 22K
Engagements 7.3K

*Facebook stat pulled 6/8/2021

PARTNERS

WHO TRUSTS US?

The current client list includes:

Amazon
VRBO
Expedia
Hotels.com
Priceline
ICON Park Orlando
Ripley's Believe It or Not!
Undercover Tourist
...and many more!

What we offer that other's don't

WHY US?

- The Sunburnt Blogger is **not just "another blog"**. I'm a trained journalist with nearly a decade of field experience. You will get to work and speak directly to me and I will be the one curating your post.
- My combined audiences (personal + business) reach **millions of people PER MONTH** who trust me to show them the best content.
- I have written and produced a myriad of viral content over the years for myself and many of my partners, and continue to do so.

PRICES

READY TO GET IN FRONT OF MY AUDIENCE?

BASIC AD PACKAGE - \$250

- 1 Sponsored blog post on The Sunburnt Blogger's website with **2** links back to your website (you provide the images/marketing material)
- 1 Complimentary post highlighting that particular blog post on The Sunburnt Blogger's IG and FB

STANDARD AD PACKAGE - \$300

- 1 Sponsored blog post on The Sunburnt Blogger's website with **5** links back to your website (you provide the images/marketing material)
- 1 Complimentary post highlighting the blog on The Sunburnt Blogger's IG and FB
- 1 Complimentary STORY post highlighting the partnership on my personal IG + FB with a **swipe up link**

ULTIMATE AD PACKAGE - \$500

- 2 Sponsored blog posts on The Sunburnt Blogger's website with **10** links back to your website
- Complimentary photography services within a **50-mile** radius of TAMPA, FLORIDA
- 1 Complimentary post highlighting the blog on The Sunburnt Blogger's IG and FB
- 1 Complimentary STORY post highlighting the partnership on my personal IG + FB with a **swipe up link**
- Permission to reprint/redistribute written and photographic material (with credit given)

CUSTOM AD PACKAGE - TBD

- Home page banners
- Blog page banners
- Mentions in posts
- Mentions in emails
- Etc (email me with your specifics)

*All packages subject to additional terms and conditions

SPONSORED POSTS ARE LIMITED! EMAIL TEAM@THESUNBURNTBLOGGER.COM